LAUREN BENDITT

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OBJECTIVE: Utilize my research skills, ability to draw insights from quantitative and qualitative data, and analytical savvy to develop actionable strategies that improve the quality of products and services.

SELECTED PROFESSIONAL EXPERIENCE

YouGov, *Director of Research*   Oct. 2017 – Present

YouGov, *Senior Research Analyst*   Dec. 2016 – Oct. 2017

YouGov, *Research Analyst*   Jul. – Dec. 2016
- Managing and mentoring research analysts
- Managing multiple, simultaneous research projects from conception to completion, including: advising clients on survey design, coordinating workflow and project management, delegating tasks to other analysts, managing vendors, conducting qualitative and statistical analysis, writing final reports, and presenting results to clients

GapJumpers, *UX Research Consultant*   Jan. – Jun. 2016
- Designed and analyzed multiple user surveys to assess impact of blind audition hiring process
- Generated product insights from user experience data, leading to an updated registration process

Stanford University, *Teaching Fellow/Teaching Assistant*   2011 - 2016
- Prepared and taught 12 courses on topics that include: research design, inequality, social movements, and pedagogy

Queue, *UX Research Intern*   Fall 2015
- Worked with CEO to identify research needs, create project timeline, and generate project goals

National Poverty Center: Stanford, *National Poverty Fellow*   2012 - 2014
- Developed an interview and survey instrument to measure qualitative trends in poverty to supplement the US Census's American Community Survey

Minnesota Department of Revenue, *Tax Research Analyst*   2009 - 2010
- Conducted revenue analyses and forecasting for the state's estate tax, sales tax, and plastic bag excise tax
- Synthesized results into briefings and memos for legislators, resulting in the introduction of legislative policy proposals

Wisconsin Legislative Reference Bureau, *Research Intern*   Summer 2008
- Researched, designed and developed the existing departmental website on the history of the Legislative Reference Bureau

Wisconsin Alumni Research Foundation, *Licensing Intern*   Sep. – Dec. 2007
- Conducted and analyzed market research leading to the licensing of five new biotechnology innovations

Minnesota State House of Representatives, *Committee Legislative Assistant*   2007
- Worked with legislators and lobbyists to build support for legislation, interfaced with constituents, and managed interns

University of Minnesota, Department of Cardiology, *Community Program Assistant*   Summer 2002 - 2006
- Created and maintained heart transplant databases in SPSS, Excel and Access to track morbidity and mortality

EDUCATION

Stanford University, PhD Sociology   2016
- Extensive experience conducting and visualizing quantitative analyses in STATA and R, including multivariate regression modeling for linear and discrete outcomes, event history analysis, survival analysis, and factor analysis
- Broad-based expertise in research design and implementation using multiple methodologies, including conducting more than 100 in-depth interviews, and developing five interview protocols, four surveys, and one field experiment for research projects on workplace motivation, poverty, energy conservation, and labor movements

University of Wisconsin – Madison, MPA Public Affairs (Director's Book Award; Penniman Prize for Best Paper)   2009

Carleton College, BA History (*Magna Cum Laude*; Distinction in History)   2005

SELECTED PUBLICATIONS

Benditt, L. "Race, Gender, and Public Sector Work: Prioritizing Occupational Values as a Labor Market Privilege." *Research in Social Stratification and Mobility 42*, 73-86, 2015.

Benditt, L. "Money and Marriage: The Price of Proposition 8." *PolicyMatters 6(2)*, 4-7, 2009.

Benditt, L. (with E. Engel, M. Gavin, and E. Stransky). "Addressing Health Disparities Affecting LGBT Youth and Adults in Wisconsin: A Report for the Wisconsin Department of Health Services." University of Wisconsin, 2009.

TECHNICAL SKILLS

Survey design, Experimental design, Interview protocols, Hypothesis testing, Descriptive statistics, Regression analysis, Microsoft Office Suite, SQL, R, STATA, SAS, SPSS, Tableau, Acrobat, Photoshop, Dreamweaver, Illustrator, XML, (X)HTML